

Schedule a Personal Finance Event Created by Ric Edelman!

# Give Your Audience The Hottest Topic They Need and Want: Personal Finance

Whether it's investing for retirement, paying the mortgage, saving for college or supporting aging parents, your organization's audience is looking for answers on crucial personal finance issues. The Financial Education Group delivers informative, entertaining events that will make you a star!

Our team of financial educators provides highly popular presentations created by Ric Edelman, twice named the #1 independent financial advisor in the nation by *Barron's*<sup>1</sup>.

Topics include:

- >> **What You Should Do Now**
- >> **Personal Finance in Turbulent Times**
- >> **Investing in Today's Economy**
- >> **How to Save for College**
- >> **Preventing Elder Financial Abuse**

No matter which topic you choose, your audience will get valuable information in plain English that's easy to understand and implement.

We can also customize our presentations for your event, audience and time requirements. Certain groups may even qualify to receive a personal finance presentation free of charge as part of our community services program!

Call **888-752-6742** or visit **RicEdelman.com/FEG** for more information and to schedule your personal finance event today!



## For a Limited Time

Book your event now and all attendees receive a FREE copy of Ric's national bestseller *Rescue Your Money!*

**EDELMAN** The Financial Education Group  
FINANCIAL SERVICES LLC *Because money doesn't come with instructions.*



Year CD Rate	3.14%	\$100,000
Rate	-0.93%	
Average Inflation	-2.17%	
Average Inflation	-3.20%	
Average Inflation	-1.03%	
x 20 yrs	-20.60%	\$79,400

Average 5-year CD	3.14%	\$100,000
30% FIS Tax Rate	-0.93%	
Average Inflation	-2.17%	
Average Inflation	-3.20%	
Average Inflation	-1.03%	
Net profit	x -20.60%	\$79,400

<sup>1</sup>*Barron's* ranking "Top 100 Independent Financial Advisors" (Aug. 28, 2010/Aug. 31, 2009) based on the quality of the advisors' practices, including client retention and compliance record, contribution to the firm's profitability, and the volume of assets overseen by the advisors and their teams. Ric Edelman is Chairman and CEO of Edelman Financial Services, a Registered Investment Adviser, and Co-CEO, President and a Director of The Edelman Financial Group (NASDAQ: EF). He is an Investment Adviser Representative who offers advisory services through EFS and a Registered Principal of (and offering securities through) Sanders Morris Harris Inc., an affiliated broker/dealer, member FINRA/SIPC.